Pay At Closing
SAN DIEGO

FOR LISTING AGENTS

STALE LISTING RESCUE

Listing sitting past 30 days?

Let's fix what buyers keep walking past. Your seller pays nothing until it closes.

You know the feedback

"Needs too much work." "Dated kitchen." "Loved the location, not the house." The price drop is the usual fix, and it comes out of your seller's pocket and your commission.

The other fix is to change what buyers see. Most sellers can't, because the money is in the house. That's the part we cover.

The offer

- **Free walkthrough** with you and your seller.
- **Written scope and price** before any work starts.
- **Targeted work**, usually $5k to $25k: paint, doors, floors, kitchen and bath refresh.
- **Nothing due until closing.** Paid from escrow when it sells.

1

Send us the listing

Address, days on market, and the showing feedback.

2

Walkthrough

We look at it the way buyers have been looking at it.

3

Scope and price

In writing, for your seller to approve.

4

Back on market

Fresh photos, a better house, the same agent.

You keep the listing

We work for your seller's sale, not for a listing of our own. We never talk price or strategy with your seller behind your back.

Clean terms

No interest. No credit check. No clause forcing price drops. Your seller sees everything in writing before work starts.

Licensed and on site

The Rock Remodel Inc, CSLB Lic. 1042918. The owner, David Sanchez, is on the job. Photo updates to you along the way.

Good fit: 30+ days on market, showing feedback about condition, and a seller with real equity. **Not a fit:** short sales, or homes with title problems.

If it still doesn't sell or the listing is cancelled: the contract spells out what happens next, in writing, before your seller signs. **Referral fees:** we don't pay them and you don't owe us one. It keeps your advice to your seller clean.

Text us the address
PayAtClosingSD.com

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